

# The tutorial kit that gets straight to the point.

A clear opening. A structured demonstration. Every text block ready before you record.

- 01 Your opening, written.
- 02 Your demonstration, split into three steps.
- 03 Your text entries, ready to paste.

## THE TRIGGER

# Start with what they will achieve.

A tutorial begins when viewers understand what they will be able to do next.

### BEFORE / AN OPENING THAT DELAYS THE ACTION

“Hello everyone. Today, in this short video, I am going to show you the different menus...”

### AFTER / A RESULT VIEWERS CAN SEE

“By the end of this tutorial, your form will accept a test registration. We will create it, complete it and check the result.”

## Why this version works

It names a precise result, announces the path and gives a success criterion: a test registration appears. Viewers know why they should stay.

### THE OPENING SHOT

Show the completed form before opening any menus. The first image should make the promise tangible.

EXERCISE 01 / CHOOSE THE RESULT

# One video. One successful action.

Choose the tutorial you genuinely need to record. Complete these three sentences.

**The person watching wants to...**

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Example: create their first registration form.

**By the end of my video, they will know how to...**

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Example: create the form and submit a test registration.

**I will prove that it works by showing...**

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Example: the test registration visible in the response list.

## THE TEST

Can the result be seen on screen? If not, make your objective more concrete.

EXERCISE 02 / WRITE THE OPENING

# Say it the way you would show it.

Choose an opening that fits your subject, then write your version as you would say it aloud.

**RESULT**

“Here is the finished result. I will show you how to reproduce it.”

**OBSTACLE**

“Stuck on one precise step? Look at this setting.”

**CHECK**

“Before sending your work, check this on screen.”

**My opening, in no more than two sentences:**

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Read it aloud. Remove introductions that delay the subject. Keep the words your audience actually uses.

EXERCISE 03 / MAP THE PATH

# Three steps. One visible result.

Write what viewers need to do and see. Save detours for another video.

**1**

## PREPARE

Example: Open a blank form.

**2**

## DO

Example: Add and complete the fields.

**3**

## CHECK

Example: Submit a test response and find it again.

### MAKE THE CUT

If an action does not help achieve or verify the result, remove it from this demonstration.

EXERCISE 04 / REHEARSE

# Test the demonstration before you record it.

Here is a complete example. Then rehearse your own path once without recording.

**OPENING**

**Show the completed form.**

"We will create this form, submit a test and find the response."

**STEP 1**

**Open the blank form.**

"Give it a title that describes the registration."

**STEP 2**

**Add and complete the fields.**

"Use fictional data for the test."

**STEP 3**

**Submit and show the response.**

"The response appears here: the path works."

**ENDING**

**Leave the result visible.**

"Your turn: submit a test and check that you can find it."

**After rehearsing, I will simplify this part:**

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EXERCISE 05 / PREPARE TEXT ENTRIES

# Anything you type can be ready beforehand.

Names, instructions and descriptions: prepare each block in the order of your demonstration.

EXAMPLE / FICTIONAL REGISTRATION FORM

Title: Discovery workshop Name: Camille Example Email: camille@example.com

01

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02

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03

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04

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BEFORE RECORDING

Use fictional data and rehearse the complete path. Do not submit anything to real recipients during a demonstration.

FINAL TIPS / COPY + STUDIO

# Prepare with Copy. Record with confidence.

Tissyo Copy is the free app that keeps your text ready to paste during your next tutorial.

## 01 Prepare a list of text blocks.

Use the blocks from page 7 and put them in the order in which you will enter them.

## 02 Activate your list in Copy.

Place the cursor in the field you want to complete.

## 03 Paste, then move to the next field.

Each Cmd+V pastes the next block. You remain in control of navigation.

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### Your final check before recording

A clear promise. A visible result. Text blocks prepared. Check your microphone, close notifications, then start recording in Studio.